



## Today in Italy

Special service by AGI on behalf of the Italian Prime Minister's office

### **SCHOOLS: FEDERCARTOLAI, 25 EURO KITS ON SALE ALL OVER ITALY**

(AGI) – Rome, Italy, August 20 – A complete array of school material, from rucksack to dictionary, pen and paper etc. will be available in tobacconists for 25 Euro. The **Scuola Kit** initiative has set off, promoted by **Federcartolai-Confcommercio**, with patronage from the **Italian Parents Union** and many institutions, provincial and municipal. "In the wake of last year's success in Rome" said **Ugo Margini**, the president of the federation, "we thought of getting all tobacconists in Italy involved". The **Unione Italiana Genitori** was also happy "This initiative on a national level" explained president **Donatella Poselli**, "shows the great availability and attention of Confcommercio towards the needs of families". In detail, the kit contains a rucksack, a case containing a diary, a pen, pencil, rubber, pencil sharpener, colours, crayons and 3 big notepads for primary school children. For middle school kids, instead, the kit includes besides the agenda and rucksack, a case with a pen and pencil, phone directory, a pair of compasses, 2 set square, a rules, 4 big notebooks. High school kids will also be able to buy a 25 Euro thing with pen and pencil, agenda and rucksack and 4 big notebooks. The kit will be sold a tobacconists with the appropriate sign. Retail outlets will also be listed on the web ([www.prodottiscuola.it](http://www.prodottiscuola.it) and [www.cartoleriainitalia.it](http://www.cartoleriainitalia.it)). As Federcartolai said, this year the prices are the same and even less in some cases. The same price of 25 Euro of last year's initiative in Rome and province. (AGI) - 201731 AGO 04

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